

# Gift Card Value Program

Powered by: **Factor4**

The Gift & Loyalty Factor for Success



**Full Integration with InComm:** Factor4 is seamlessly integrated with InComm, providing a robust, end-to-end solution for gift card programs that maximize visibility and accessibility across both in-store and online channels.

## Program Benefits

- **Enhanced In-Store & Online Presence:**

Factor4's integration with InComm allows you to offer your gift cards on major retail platforms and online marketplaces, driving traffic both in-store and online.

- **Leverage industry-leading merchandising solutions** for national, regional, and local brands.

- **Increased Customer Engagement:** With a versatile gift card program available at multiple touchpoints, your brand can easily engage and retain customers across their preferred shopping environments.

- **Reach local consumers and business owners** who shop for supplies, gifts and incentives

- **Revenue Growth Opportunity:** Tap into the power of digital gift cards, expand your market reach, and unlock new revenue streams by meeting the rising demand for flexible and accessible gifting solutions.



InComm Payments integration with Factor4 gift cards transforms the global commerce experience through innovative payments technology for retailers, brands and consumers.



1,000+ global brand partners



Over \$65 billion in annual transaction volume



400+ global patents



Over 525,000 points of retail distribution



30+ years of payments innovation



The Gift & Loyalty Factor for Success

To learn more, contact: [Sales@Factor4gift.com](mailto:Sales@Factor4gift.com)

[Factor4gift.com](http://Factor4gift.com)