

Positive Approach provides Positive Feedback on Factor4's Gift Card App available on the Clover® App Market



Positive Approach is a small business that has been in the dog training and daycare industry for 20 years. They are the #1 vet-referred training center in the Tacoma, WA area and pride themselves on providing a safe, well-staffed daycare floor. They use Factor4's gift card app to speed up the acceptance of payments.

Owner Dan Inman discusses his experience with Factor4's Clover Gift Card App.

How do you use Factor4's Gift Card App?

We use the gift card app to enable customers to purchase play days for dogs in daycare. In the Clover system, we are able to have client profiles set-up with the last four digits of their daycare gift card associated. Therefore, when a client comes in, we simply enter the four digits to pull up their profile and gift card number, then quickly process a day of daycare. This system saves us and our clients time.

How has Factor4's Gift Card App helped your business?

1. We like the ease of transactions because customers do not want to wait in line to pay when they are on the way to or from work.
2. We have saved money. We used to use a clunky paper tracking system, but there were always errors. We were losing a couple hundred dollars a month because of mistakes.
3. Factor4 is the only gift card provider that would allow me to manually type in the last four digits of the gift card number to pull up the account. This saves time when processing play days for customers.
4. I like Factor4's customer support. It's a direct line and the same people answer whenever I call for help.

Learn more about Positive Approach:

<http://positiveapproachdogtraining.com>

Learn more about Factor4's Gift Card and Loyalty Apps available on the Clover App Market:

<https://www.clover.com/appmarket/search?q=factor4>

Contact Factor4 to learn how we can help your business thrive.

